



ImagePerfect™ iD1 StreetApp

ImagePerfect™ iD1 StreetApp is a multi-layered textile construction with a removable adhesive that is engineered for use in indoor or outdoor floor graphic installations. It has been specially created for digital printing on large-format inkjet printers, and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.

ImagePerfect™ iD1 StreetApp has been specifically engineered for use as a printable floor graphic product. It can be used on any kind of indoor or outdoor floor surface, including pavements, race tracks, car parks, concrete, stone, asphalt, laminate flooring, carpet, carpet tiles, etc. As such, it can be used for advertising, point-of-sale and point-of-purchase messaging, wayfinding graphics and public information displays at retail locations, trade shows, exhibitions, street fairs, airports, museums, art galleries, offices, factories, sporting events, hotels, etc. IP iD1 StreetApp is equipped with a bitumen-resistant adhesive system that makes it an ideal product for use in urban areas. The multi-layered construction of the product incorporates a fabric layer which provides the product with flexibility and strength, increasing its resistance to cracking. It delivers high levels of print quality with a large color gamut that ensures colorful images with vibrant area in-fills. The adhesive system should allow for quick and clean removability, leaving no adhesive residue on the substrate after removal of the product (assuming a suitable substrate). The product does not require the use of an additional laminate, delivering inherent scuff-resistance and a very effective non-slip surface (R12). While IP iD1 StreetApp has outdoor durability of up to one year, the actual life span of the installation will depend on the physical contact to which the product is exposed. For instance, exposure to vehicular contact will impact the actual life span of the installation more than exposure to foot fall.

Attention: It is strongly recommended for the product to lay flat during the drying process. In order to avoid potential lifting of the product, we would recommend that corners are rounded rather than cut to a sharp 90° angle. Surface preparation: In order to achieve process-secure application, it is essential that the substrate is totally dry and completely free of dust, dirt and debris before the product is installed. As such, we would recommend that the substrate is brushed and vacuumed before the IP iD1 StreetApp is applied, and if the substrate is wet, we would recommend that it should be dried via portable heating, again before the product is installed. For application on structured surfaces, we recommend the use of a 45mm soft application roller as it will press the material into the structure of the surface. For application, the substrate should have a surface temperature of no less than 50°F. Whilst there is no limit to the recommended maximum graphic size, the graphic should be a minimum of 10cm x 10cm.

Specifications

Description	Multi-Layered textile construction
Color	White matte
Thickness	5.9mil
Weight	N/A
Adhesive	Solvent based acrylic, removable
Adhesive Strength	4lbs/in (Finat TM 1/24h)
Liner	N/A
Temperature Range	23°F to +158°F
Durability (unprinted)	1 year (depending on the application)
Flame Retardancy	N/A
Shelf Life	1 year, 68°F / 50% humidity

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For more information about ImagePerfect™, please visit www.eikonmaterials.com

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